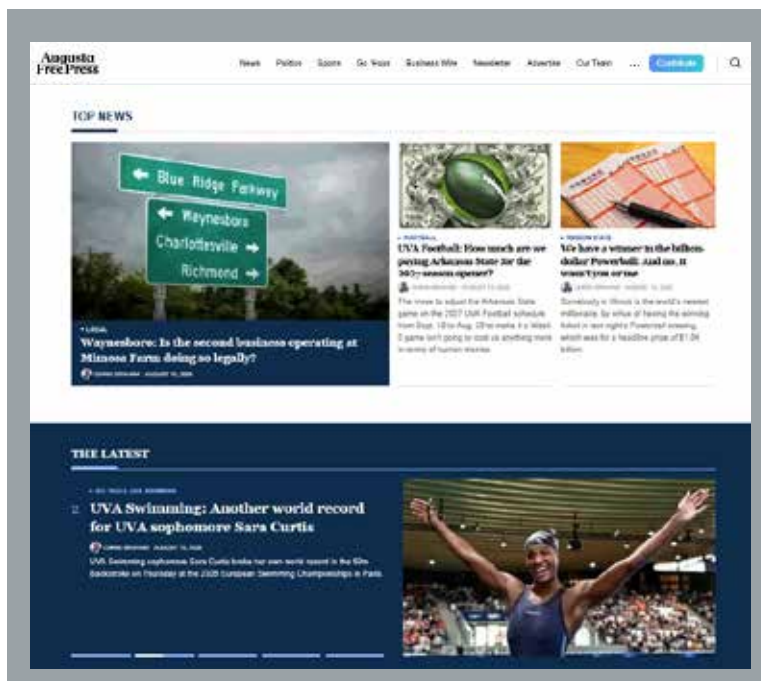




Augusta Free Press

2026 Rate Card

AugustaFreePress.com



Revised Sept. 8, 2026



ABOUT AFP

- Founded on July 2, 2002
- Independently owned by Chris Graham and Crystal Graham
- No paywall or subscription required to access content
- Based in Virginia, USA/Eastern time zone
- Inbound links: 6.4M
- 5M active users (Jan. 1, 2025-July 24, 2026)
- Facebook: 97K followers

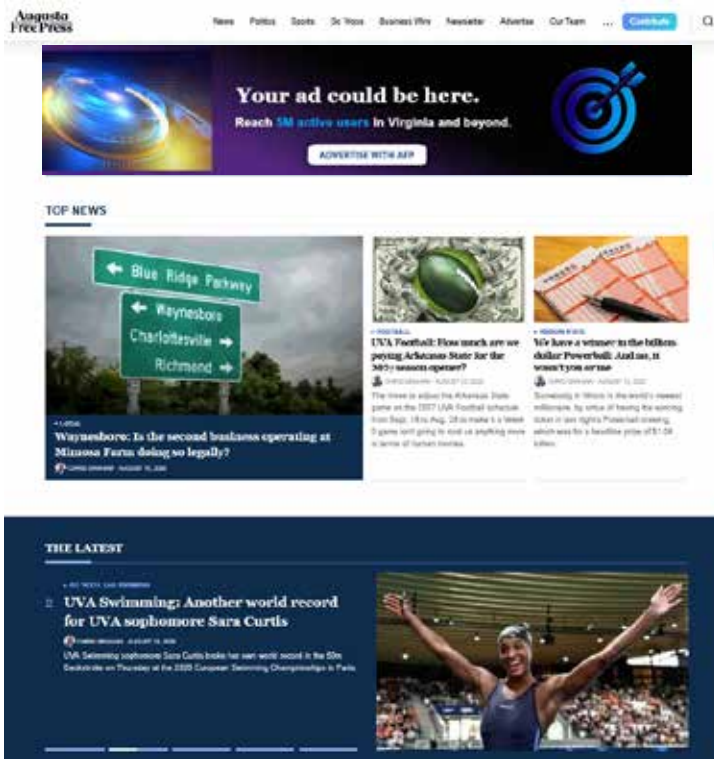
Let us build a custom package for you.
Contact **Crystal Graham** today.

augustafreepress.com/advertise-with-us/



More information:

Crystal Graham
(540) 949-6574
(540) 910-1233 cell
crystal@augustafreepress.com



FRONT PAGE

- Digital ad will appear on desktop version of site in size specified
- Same ad will run automatically on mobile (smaller).

FRONT PAGE Top Custom Ad (exclusive – only one available)

- Appears below AFP logo and navigation bar, above top content area (Top News)

1200x240 Custom Web Ad

\$500 per week

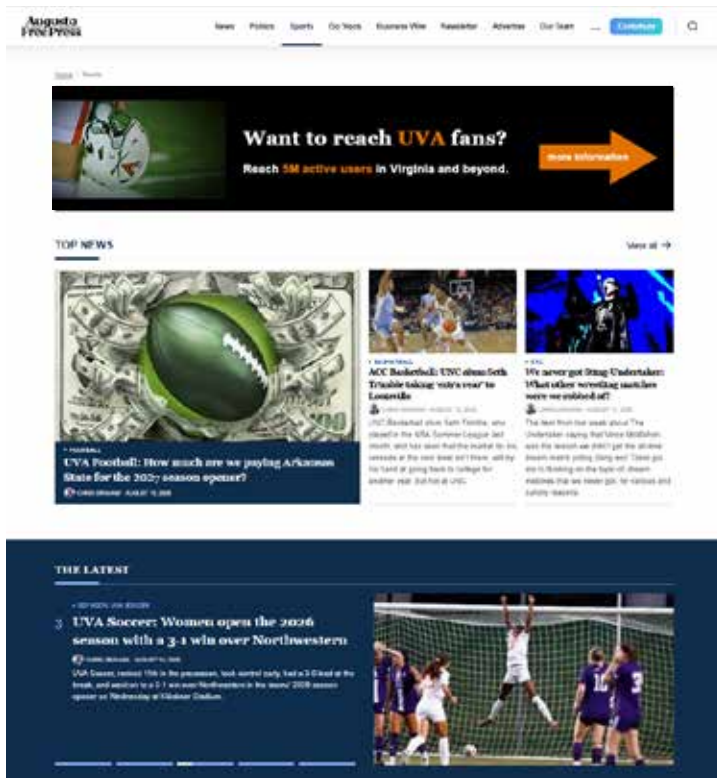
\$1,500 per month

FRONT PAGE Leaderboard Ad (no guaranteed placement)

- 728x90 leaderboard ad will run on the front page.
- Exact location on page may vary.

\$150 per week

\$450 per month



SECTION

- Choose News, Politics, Sports or Go 'Hoos
- Cost is per section.
- Same ad will run automatically on mobile (smaller).

SECTION Top Custom Ad (exclusive – only one available per section)

- Ad appears on landing page of selected section between breadcrumbs and first content area.

1200x240 Custom Web Ad

\$200 per week

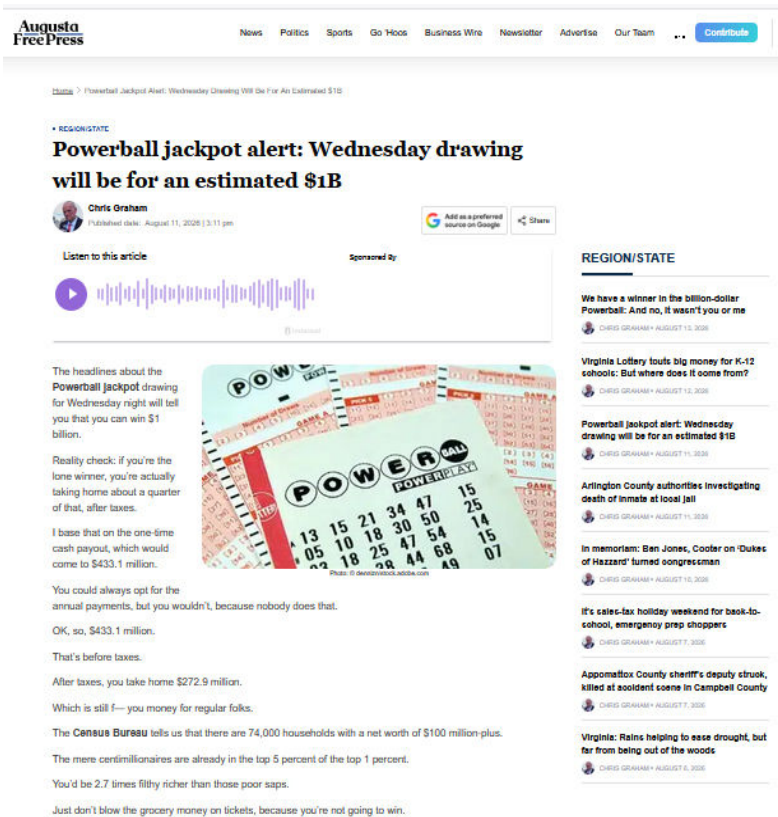
\$600 per month

SECTION Leaderboard Ad (no guaranteed placement)

- 728x90 leaderboard ad will run on front page of section.
- Exact location on page may vary.

\$150 per month per section

\$450 per month for all four sections



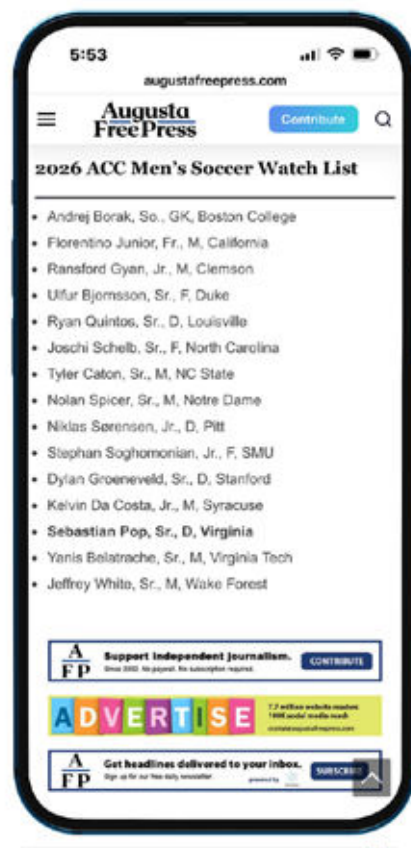
STORIES

STORIES Leaderboard Ad at bottom of all posts (three available)

- 728x90 leaderboard ad will run at bottom of every story on site for designated time
- Exact order of ads may vary.

\$200 per week
\$600 per month

ASK US ABOUT OTHER SIZE OPTIONS AVAILABLE FOR THESE SLOTS.





Arlington County authorities investigating death of inmate at local jail

Arlington County authorities are investigating the death of an inmate at the Arlington County Detention Facility on Monday.



In memoriam: Ben Jones, Cooter on 'Dukes of Hazzard' turned congressman

Did you know that Ben Jones, the guy who played Cooter on "The Dukes of Hazzard," is also the guy who got Newt Gingrich out as Speaker of the House?



DAILY NEWSLETTER

NEWSLETTER Leaderboard Ad (multiple available)

- 728x90 leaderboard ad will run in daily newsletter sent by email to subscribers
- Exact location on newsletter may vary.
- This is an add-on; only available to businesses advertising on the website.

\$150 per month

NEWSLETTER Eblast

Contact us for more information.



IN DEVELOPMENT

- **Locked Ad** at top of website above AFP logo and navigation bar that will appear at top of site on all pages and stories (one will be available)
- **Partial Website Takeover:** Desktop design that includes front-page sidebars, top ad, background skin (one will be available). Mobile pop-up ad will be included. Ads for other parties may appear elsewhere on the mobile and desktop versions of the website.
- **1200x240 Top Leaderboard Ad on Stories** will run between breadcrumbs and headline that will run on all stories. Exclusive; one will be offered on site.
- **300x250 Cube Ad** to run in sidebar of all stories (four will be offered) on desktop version of site.
- **Popup ads** (mobile and desktop)
- **Brand collaborations** on social media



Top 25: Virginia, readership by city

Arlington
Ashburn
Blacksburg
Charlottesville
Chesapeake
Christiansburg
Danville
Fredericksburg
Hampton
Harrisonburg
Lexington
Lynchburg
Newport News
Norfolk
Reston
Richmond
Roanoke
Salem
Staunton
Suffolk
Virginia Beach
Washington, D.C.
Waynesboro
Williamsburg
Winchester

Top readership areas outside of Virginia: Baltimore, Washington, Philadelphia, Atlanta, Charlotte, Chicago, Los Angeles, Raleigh, Dallas, Boston, Nashville, Houston, Miami